Google yourself

Ask your participants to use Google (or other search sites) to see what they can find about themselves. Have each participant present in class what they found, and if any of the content they discovered was unsettling or alarming. Remind them that future employers, college admissions offices, and scholarship committees are increasingly looking, and will find that content and judge them by it. They need to deeply comprehend that their digital reputation can make or break them.

 Finally, encourage participants to clean up their social media accounts and any other sites that may undermine others' perceptions of their character, integrity, and maturity